

**Warwickshire Waste Partnership
27 September 2011**

**Update on Warwickshire Partner's
Current and Forthcoming Waste Initiatives**

**Report of the Strategic Director for
Communities on behalf of the Officers' Group**

Summary

This report gives an update from each partner authority on their current and forthcoming waste initiatives.

Recommendation

The Warwickshire Waste Partnership is asked to acknowledge the work being undertaken in each partner authority.

1. Introduction

- 1.1 The following report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

2. North Warwickshire Borough Council

- 2.1 The **Revised Kerbside Recycling Scheme** is continuing to do well with recycling tonnages continuing to show positive results.
- 2.2 **Route optimisation.** Tracking of the residual and garden waste rounds has been carried out, and this data – together with current weight returns – is being used to produce initial revision suggestions.
- 2.3 The Recycling Officer is carrying out various presentations in support of, and to further promote, the revised recycling collections. Project work is also being undertaken.

- 2.4 A review of waste and recycling collections is being carried out particularly in view of the proposed use of Lower House Farm as a depot as well as the tipping location.

3. Nuneaton and Bedworth Borough Council

- 3.1 New recycling scheme promotions are now underway. Residents received the first information leaflet towards the end of August, which advertises our series of drop-in sessions across the Borough.
- 3.2 The delivery of the bins and inner caddies to residents commences on 5th September.
- 3.3 Residents will receive a collection calendar along with their bin. NBBC residents have never received such calendars before, so this is a first!
- 3.4 Food waste collections will not be introduced for the start of the service in October.
- 3.5 23 flat complexes and nearly all of the primary schools across the Borough have received blue commingled recycling bins. There have been four collections so far and we have collected 7.44 tonnes.
- 3.6 The WEEE trial was withdrawn due to a lack of interest. However, our WEEE banks across the Borough are proving really popular.

4. Rugby Borough Council

- 4.1 The re-scheduling of rounds has taken place and has now settled down.
- 4.2 We have continued with schools education events and a road show in the Town Centre.
- 4.3 We are planning a textile collection with local community groups to take place in September/October.
- 4.4 We are awaiting delivery of a first batch of 180litre bins for refuse. These will become the norm for new properties and replacement bins once the old stocks of 240litre refuse bins are depleted.

5. Warwick District Council

- 5.1 **Textile recycling.** We are now working in partnership with Guide Dogs for the Blind Association to promote textile recycling. Local businesses participated in 'bring a bag of unwanted textiles to work' and 'dress down' days, with prizes for the heaviest bags and the opportunity for staff to meet a guide dog. We've also developed a 12-month promotion calendar.

5.2 Warwick Gates has been selected as an area with **low recycling participation**, which we will begin targeting with leaflets, posters, door stepping and road shows. We will monitor the recycling, green and grey tonnages, as well as recycling participation.

5.3 **Compostable bags for food waste.** We will begin delivering these in September in Warwick Gates.

5.4 Over the summer, we ran five 4-hour **children's recycling road shows**.

Activities included:

- (i) recycling relay races
- (ii) making paper and paper potting

These were really well attended and it was a great opportunity to engage with parents/carers. We promoted textile recycling and aerosol/foil recycling. We gave out textile bags and took orders for red boxes. The Guide Dogs for the Blind Association arranged for a trainer and their dog to come along for some of the time.

5.5 There were also three textile recycling road shows, at which residents were asked to bring unwanted textiles and pick up a new textile recycling bag.

5.6 We are about to install ten more 'green gang' children's recycling bins in play areas, in addition to the three we already have.

6. Stratford District Council

July

6.1 A targeted promotion (press releases, leaflets, vehicle livery) was conducted to raise awareness and increase the recycling of aerosols and aluminium foil.

6.2 A targeted promotion (press release) was conducted to raise awareness and increase the recycling of store catalogues (Argos, Yellow pages etc).

6.3 In partnership with WCC and our contractors Biffa, luggage labels were attached to every refuse waste bin across the district reminding residents of what material should be put into the green and blue-lidded bins. This is to promote diversion from the waste stream to recycling and composting.

August

6.4 There was an educational campaign to reduce levels of contamination in recycling bins (especially plastic bags) via press releases, posters, leaflets, stickers and radio coverage.

6.5 A 2-page article was published in the Council's Stratford View magazine, which goes to every household in the district, on "what happens to my recycling?". This explained the MRF process and gave examples of end product.

September/October

- 6.6 'Can and Cannot be Recycled' road shows were held at market places of Community Fora across the district, plus a static display at Morrisons in Stratford.
- 6.7 WEEE events were held in schools, in conjunction with WCC and DHL.

7. Warwickshire County Council

- 7.1 A number of tenders are being worked on including:
- (i) Street Sweepings – finished, contract starts 3rd January 2012 and is expected to increase recycling by 3.5%.
 - (ii) A new HWRC in Nuneaton and Bedworth – finished, starts April 2012.
 - (iii) Lower House Farm design and build – finished, contract let and expected to be completed by September 2012.
 - (iv) Haulage and LHF transfer station – out to tender.
 - (v) New digital waste data system – to go out in September 2011.
- 7.2 A Bidders Day and Select Committee on residual waste were held in June.
- 7.3 The consultation on changes to HWRCs ended on 14th August.
- 7.4 Preparations continue for bringing six HWRCs in-house on 1st December 2011.
- 7.5 Carpet recycling has been introduced at Hunters Lane HWRC.

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